

WHAT DO YOU THINK

about the prices in the Goleta-Santa Barbara area?

By Ron Kurtis

MRS. JUDY TUNNICLIFFE, 58 Deerhurst Dr., housewife: "I've lived here almost 10 years, coming from L.A., and I find the prices just about the same. But Goleta has the most opportunities for saving money. That's why I shop here rather than Santa Barbara."



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BOB ROA, 7151 Tuolumne Dr., seafood store manager: "It's known that the prices in the Santa Barbara area are higher than other places, but it doesn't bother me too much. I'd just as soon pay higher prices and live here, than pay lower prices and live in L.A."

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H. W. CONN, 633 Dolores Dr., retired: "The prices in Goleta are a lot cheaper than in Santa Barbara. That's why we shop here. The discount places keep the prices down."



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MRS. AVIS FARBER, 5580 Berkeley Rd., housewife: "They are comparable to other areas, but they're all too high. Though, things even out. Gas may be higher in L.A., but then the distances to travel here are less. So it all evens out."

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ANN BACH, 432 San Marcos Rd., sophomore at San Marcos High School: "The food prices are horrible! But other than that, I can't say. I think the reason that Santa Barbara is more expensive than Los Angeles is because it is smaller."



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MRS. TOM O'MEARA, 670 Ripley St., housewife: "I think that the prices are about the same here as any place else. I haven't traveled lately, but in general the prices are all the same."

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BOB SEARLES, 7656 Dartmoor Ave., store manager: "They're higher. The housing is higher here than in L.A. because of the availability. Food is a little higher, but not that much. It's just the area - demand and such."

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JOHN DOOLEY, 731 Eckles Rd., No. 204, a student at UCSB: "I've lived here 3½ years, and I find the prices bearable. I have only a small salary and thus very limited funds, and it seems to suffice, so the prices can't be too bad."