

Volume 1, Number 3  
June 2014

*NWPA is dedicated to encouraging networking and team building among authors, publishers, and all those involved in our changing industry.*

### Meetings 2nd Tuesday each month

Tualatin Public Library  
18878 SW Martinazzi Ave  
Tualatin, OR  
Time: 6:30–8:30pm  
(Speakers 7-8pm)

No charge for NWPA members or students under the age of 18.  
Guests: \$10.  
Member's guest: \$5.  
Annual Membership: \$50.

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**NWPA**  
Handson13@hotmail.com  
503-913-6006  
[nwwriterspublishers.com](http://nwwriterspublishers.com)

## Mark your calendars for the 6<sup>th</sup> Annual NW Book Festival



It's that time of year again. The Northwest Book Festival, a yearly literary event where book lovers of all ages gather to meet northwest authors, publishers, and others in the book industry. This year, with 67 booths featuring over a hundred participants, you will find an abundant array of books for every age and taste. In partnership with Northwest Writers and Publishers Association, we work to keep the written word alive. Download a layout of the booths and a listing of the authors and publishers and enjoy the festival! This link will take you to the [NWPA website](#) where you can download the file: [6thnwbookfestival.pdf](#)

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## Lessons in Litigation

Jean Sheldon

In June of 2012, I published a book whose title included the name of artist Claude Monet and one of the tools he used. It was a mystery about art and art forgery. A month or so after its release I had a message from someone who said she represented a company of the same name and that they owned the trademark. I was to “cease and desist” using the title immediately. I was also to fax her a signed paper saying I would remove the book from the internet and bookstores at once. I wasn't sure what to think, but because the message was fairly hostile, I saved it to my computer as an MP3 file.

I had done a search for the title while writing the book and didn't find anything. I decided to search again and still couldn't find anything with the same title. I did come across a company that had indeed trademarked a similar name, but one of the words was spelled differently and had an entirely different meaning. “Ah,” I thought. “If that's the company involved they will realize they are different spellings and that will be the end of it.” As frustrating as it was to be threatened over the phone, I believed they had just made a mistake. After all, how could my mystery interfere with their business? (I hesitate to state the name of the company for obvious reasons.)

A month later, I received a letter from an attorney representing the company. It basically restated the

phone message and went on to point out the list of important people associated with their product. It also mentioned a couple of times that I was *only* (emphasis mine) a self-published author. The entire letter felt like one long empty threat, but I am not an attorney. Upon doing more research, I learned that trademark holders can challenge someone for being “confusingly similar.” In my non-attorney mind, no one would confuse my product with theirs, but I decided to find professional help. I hired an attorney to respond to the letter.

As an aside, the contract to secure the services of my new attorney offered another reminder of how different my world is from big business and corporate America. On the bottom of the contract was a statement suggesting that I have an attorney look it over before signing. Yes, I laughed. How could I not?

The next step was for my new attorney to write a letter to their attorney stating that they didn't have a case, I believed that would be the end of it. Unfortunately, their attorney responded that they didn't agree and they would take necessary action to protect their client's trademark. For me, it was time to make a decision. I am 63, and although I don't let that stop me from celebrat-



ing life, I don't make the same decisions I did when I was 21, or even 41, especially when picking my battles.

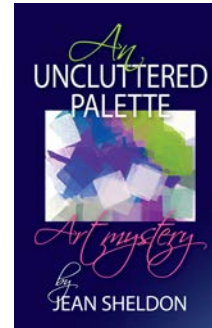
As I considered the situation, I realized I was far more upset about being bullied than I was at the thought of redoing the title and related artwork. The waste of time, energy, and money wasn't a pleasant thought, but what was I willing to risk financially and emotionally to fight a bully? I have experienced enough of life to know there are those who live in a world of lack and fear. They spend a great deal of energy protecting themselves from everyone they perceive to be attacking, that is usually everyone. I decided it was time for me to pull the book from the marketplace and move forward.

To indie authors who are concerned, U.S. Copyrights do not protect book titles because courts do not believe a book title has “a significant amount of original expression” to warrant protection. This was a trademark issue, not a copyright issue, so it might be wise to do a trademark search. According to the United States Patent and Trademark Office a trademark is, “A word, phrase, symbol or design, or a combination of words, phrases, symbols or designs that identifies and distinguishes the source of the goods or services of one party from those of others.” You cannot call your book a *Nancy Drew Mystery Story*® because that phrase is a registered trademark. You can call it *The Haunted Bridge* (a Nancy Drew title), but be careful that a book title

hasn't become a recognizable brand. That might earn it trademark protection. You wouldn't call your book *To Kill a Mockingbird* anymore than you would call your elderly detective *Miss Jane Marple*.

My attorney believed that if we had gone to court, we would have won. Since he wasn't willing to work for free, I couldn't take the chance. A few friends have said they would have continued fighting. I believe they would have been safe in doing so. What made my decision a little easier is that with 40 years experience as a Graphic Artist, I knew I could redo my cover and text files without incurring those costs. It was *the path of least resistance*, and I'm comfortable with my choice.

I like to think that every experience in life offers us a chance to mea-



sure our growth. I have grown. I put my energy into improving the book and released it with a new title. If you're curious, the new title is *An Uncluttered Palette*.

Note: Saw this article just prior to posting. “[Sherlock lives in public domain, US court rules in case of the heckled brand](#)”



In 2004 Jean Sheldon needed a distraction and started writing mysteries. She hasn't stopped.

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#### TESTIMONIALS

*My private coaching session, via Skype with Nancy, prepared me for a successful video audition recording by addressing key concerns in my performance, character analysis, material and provided me with an on-camera experience that allowed me to feel I was well prepared and able to relax. Because I was pressed for time, we were able to work when it was most valuable and convenient for me, so Skype was perfect and just as effective as if we could have met in person. —Ginny Barry, actress, singer, graphic artist*

*I loved the improv. The class helped me to understand the processes of the actors and how they relate to the writers,*

*how the interpretive process unfolds. —Marty Beaudet, author, actor, producer at FauxMeme Productions*

*Anytime I talk to anyone, I'll be telling a short story, so the things I learned in this class will be useful in all aspects of communication. —Sam Cain, student, University of Oregon*

*Nancy's class taught me to tell a story with more than just words, but with body and voice and presence. It invaded my shy comfort zone, and I loved it! Judith Harlan, publisher, Lucky Bat Books*

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# Notes on Our Members

## Who Is Veronica Esagui?

Interview by Connie Hill



**Dr. Veronica Esagui** is the critically acclaimed author of *The Scoliosis Self-Help Resource Book*, in English and Japanese. Her diaries are, *The Journey of Innocence*, *Braving a New World*, *Awakening the Woman Within* and the soon-to-be-released

*Angels Among Us* and *The Gift*. *Journey of Innocence* details her growing up years in Portugal and coming to the US in an arranged marriage. In *Braving the New World* she becomes Americanized, has children, gets involved in and helps the community, and becomes a music teacher and music store owner. In *Awakening the Woman Within* she discovers chiropractic, goes back to school to become a chiropractor, gets divorced and tries out dating—she never experienced dating as a teen! The last of her book series *Angels Among Us* and *The Gift* are presently being translated from Portuguese to English.

About her journals Veronica says: “I’ve always told stories. I grew up in a storytelling culture with no radio or TV. When I met my present husband I would tell him stories and he’d say ‘Oh, that is funny or inspiring. You need to translate those stories into English so others can enjoy them.’ So I’m working on the final two books now. When I’m done there will be five books. Once we get to the age of 50 we become time travelers and these are me time traveling!”

Veronica is also the founder of the NW Book Festival, NWPA (Northwest Writers and Publishers Assn), and the *Author’s Forum*, an interview show of local authors on public access TV.

**Connie:** Hi Veronica. This year’s NW Book Festival is coming up next month on Saturday, July 26 from 11-5

PM at Pioneer Courthouse Square in downtown Portland. What can you tell me about the book festival? You said it started in your parking lot?

**Veronica:** There were two reasons I began it. The first was about the horror of publishing my first book with Publish America. The second, was a way to get the word out about my books to the world.

After I republished my books myself I had a giant bonfire and burned all of my Publish America books. But every option to publicize my books was \$400-600 a weekend. What was left to do? A thought came to me that I could use my business parking lot for free. The word went out and 40 authors showed up, including the mayor of West Linn with her book!

We used our parking lot and one or two others. I sent out press releases and a local CATV station showed up. Each author did a 10 minute talk about their books inside my office because it was quiet and the station videotaped the whole thing. It was awesome and we had a blast.

**Connie:** Why did you change the location after that first year?

**Veronica:** The beauty shop next door was unhappy that their customers couldn’t get in because the parking lots were so jammed. After driving around Portland looking for a new space I approached Pioneer Square and they said yes. We moved down there in 2009 and they actually want us back each year because it does so much for the city. People come in from all over to visit. Last year Ben & Jerry’s gave out over 3000 ice cream samples, which means there were more than 3000 people who attended.

This is the sixth year and we sold out of booth spots more than a month early. That means several hundred authors are coming with books. Some

booths will have one person, but most will have 3, 4, or 5 authors and each publishing companies may have 20 authors attending.

I hope we have lots of people join us at this year’s festival! Here’s the website for more information: [www.nw-bookfestival.com](http://www.nw-bookfestival.com).

**Connie:** I know it’s going to be a great success. Veronica, another group you started was NWPA. Can you tell me what was your vision for the organization?

**Veronica:** I was in several groups for awhile, some good and some not so good, meaning some were useful and some I wondered why I even signed up for them. One group met in Lake Oswego and was probably my favorite of all the groups. They had a speaker each month. But there were some political and financial problems.

When I left that group I realized I wanted to start one that had the same kind of philosophy as well as some positives from the other groups I’d been a member of. I like groups that run without politics or jealousy and without someone controlling them. So I have tried to have that be part of NWPA, NW Book Festival, my theater groups and my office. People may say I’m the one in charge of NWPA but I want members to be part of running it.

My original thoughts were “How can we help each other? How can beginning writers come into the group and not be intimidated because of jealousy, or other members feeling they are better than others or knows it all. I want people to join and share and help each other.

**Connie:** Who are some of your favorite speakers?

**Veronica:** We’ve had some incredible speakers! David Koop, was inspiring. His information was so motivating.

He said to never give up. Carolyn Rose and Mike Nettleton, who have spoken twice talked about how to write well and were inspiring as well. Jill Kelly, who talked about editing, was very, very good. And Nancy McDonald talked about bringing out your inner actor —after writing, authors need to become the actor to promote their books. Every writer needs to be able to talk about their book and that's what publishers look for. Oh, and another one was about getting the word out, featuring Kjerstin Gabrielson with Oregon Media Group, Cindy Dawer with West Side Cultural Alliance and Sandra Sorenson reporter for the *Tualatin Times*. They were very helpful.

Sometimes a speaker comes in and just talks about themselves. That doesn't make me very happy. It's not about one person, but about the group. What can each speaker share with the group?

**Connie:** One thing that came out of the first book festival was your CATV show. Tell me about *Author's Forum*.

**Veronica:** The CATV station that came and recorded the author talks asked me if I'd be interested in doing a show on their station. Of course I said YES. That was the birth of *Author's Forum* and new episodes are available on public access TV each month. Nearly 70 shows are available on my website:

[www.veronicaesagui.net](http://www.veronicaesagui.net). More should be available by the end of the summer.

**Connie:** Since you work so much with books and authors who are some of your favorite authors or books?

**Veronica:** My very favorite book is called *The Egyptian* by Mika Waltari. Then my mother's poetry books and stories. One of my present favorite authors is Amalie J Rush Hill, who wrote *Ambolaja Into the Light* and *Discontinuity*. I love my friend Jean Sheldon's mysteries, especially her latest, *Puzzled by the Clues*. And I love to read health books, especially *The Herbal Drugstore*. I love that book because it gives you the herbal way and also the medical way, so you have a choice. Right now I'm enjoying the poetry of Earlene Gray (*Musings with a Cuppa—The Poetry of Tea*).

**Connie:** What an interesting and diverse group of books! Is there anything else you want to say before we end?

**Veronica:** Yes. Everything is perception. If your perception is that you are not good enough or you're not going to make it, then that will happen. You always have to reach for the top, surrounded yourself by good, inspiring people who promote you and don't bring you down. With that there is no reason you can't be successful in everything you do.

Another thing, everyone has to stay open minded and write what's in our hearts. If you have ideas but not the writing skills, take a writing class or get someone to help you. I also think there are really no rules about writing, except bad spelling or really bad grammar. There is a Portuguese writer, Jose Saramago, who wrote *Blindness*. His sentences just go on and on and on, but he won a nobel prize for his writing! And he is a great example of not following the rules. Whatever is your passion, keep doing it!

**Connie:** Thank you Veronica. And those who are reading this, I hope to see you at this year's 6th Annual NW Book Festival at Portland's Pioneer Courthouse Square. Learn more about NWPA at booth #64.

Interviewer **Connie Hill** is author of *Money Stories*, *How Spirit and Money Combine to Create Abundance*. She will be giving her Self-



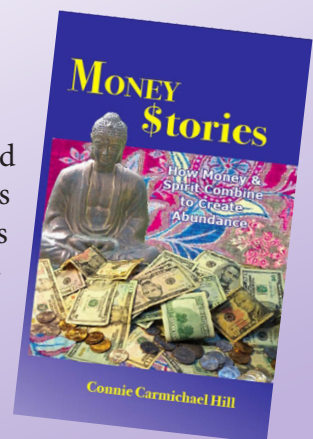
Publishing talk at New Renaissance Bookshop on Aug. 22; for info check [www.gm-nite.com](http://www.gm-nite.com)

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## Money Stories: How Money and Spirit Combine to Create Abundance

**What is your relationship with money?** How does it influence your emotional, spiritual, and material life? Above all, what kinds of changes do you wish to make about your present financial reality? Through the interviews, stories and reflections offered in this book, you'll share paths that others are taking to transform the role of money in their lives. You'll discover how struggles that others have had with money become

guidelines to greater balance and healing. Connie Carmichael Hill's warm and insightful conversations take you beyond simplistic how-to-instructions to unveil your own map and compass to greater abundance and peace.

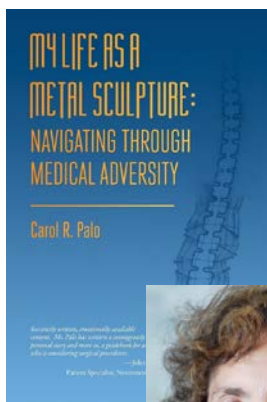


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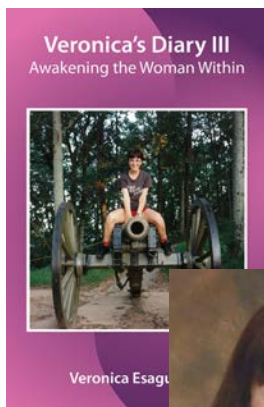
# Member Book Event

## NWPA Members to Read and Sign Books at Portland Bookstore

Join NWPA members Carol Palo, Laurence Overmire, Richard Sessions, and Veronica Esagui at **Another Read Through** on Saturday, June 28, 2014.



CAROL R. PALO  
My Life as a Metal Sculpture: Navigating Through Medical Adversity



VERONICA ESAGUI, DC  
Veronica's Diary: I, II, and III



Portland's newest used bookstore for adults and kids!

**Another Read Through**  
3932 North Mississippi Street  
Portland, Oregon  
[www.anotherreadthrough.com](http://www.anotherreadthrough.com)

**Saturday, June 28th**  
**1:30 to 3:00pm**

Join NWPA members at *Another Read Through* and support fellow authors. They will be happy to see familiar faces. If you've never done a book signing, see how it's done and gather ideas for your own event. Meet Elisa, the owner, and afterwards, enjoy a stroll down Mississippi Street, another fun part of Portland.



LAURENCE OVERMIRE  
The One Idea That Saves The World: A Call to Conscience and A Call to Action



RICHARD SESSIONS  
Gregory's Anomaly



## Science of Grant Writing

Thursday, June 26  
7:00-8:30pm  
Free



City of Tualatin

**Tualatin Public Library**  
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18878 SW Martinazzi Ave.  
Tualatin, OR 97062  
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[www.tualatinoregon.gov/library](http://www.tualatinoregon.gov/library)



**Washington County**  
Cooperative Library Services

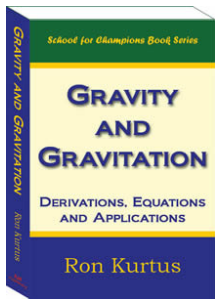
There are many steps that need to be taken before a non-profit organization is ready to submit a truly compelling and competitive proposal for grant funding.

Developing and gathering the proper information that funders require can be a daunting process.

Join grants expert Rick Horton to learn some hot tips and a formula for success. Rick regularly teaches grant writing classes for PCC.



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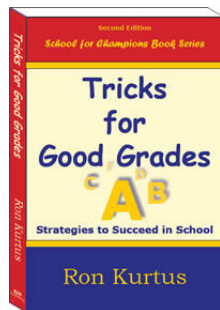
### Gravity and Gravitation: Derivations, Equations and Applications

If you want to learn how to solve gravity problems for projected objects, understand the classic role of gravity, or see

explanations of gravitation among astronomical bodies, this book is for you.

### Tricks for Good Grades: Strategies to Succeed in School

Do you want to excel in school, while still having time to have fun with your friends? This enlightening book shows students way to study more effectively, do well in tests, and handle the various problems of school life, resulting in getting good grades.



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SfC Publishing Co. is the Media Arm of the School for Champions educational website. We publish books, interactive CDs and audio CDs based on School for Champions concepts and material.

## Stop It!

### How to Intervene in Public Child Abuse



How to Intervene in  
Public Child Abuse

Mary M. Lansing, M.F.T.

You're having a pretty good day, pushing your grocery cart at Safeway and scanning the shelves for what else you might need. As you round a corner by the soup display, you come upon a woman about to spank her child. You catch your breath with a gasp, move into a moment of stunned inaction, make a decision, and quickly walk away.

Afterward, you get a wash of what feels like guilt, saying to yourself, "that poor kid," or "I shoulda done something." Like as not, you continue with your shopping, assuaging your guilt with thoughts of what to have for dinner.

Now there's a place where you can identify with others who have been through the same experience. STOP IT, How to Intervene in Public Child Abuse is rich with actual stories of people like yourself who have taken an action but failed, assessed the abuse situation then made a guilt-free decision to walk away, or assessed the situation and intervened in a compassionate manner. It presents a five-step plan to help you should you choose intervention over walking away. Such a decision can make a difference in both the child's and the adult's lives, not to mention your own. One reader called it "a great ease to the conscience."

Buy it on Amazon.com:

**Stop It! How to Intervene in  
Public Child Abuse**

## Review of *Parentheses*

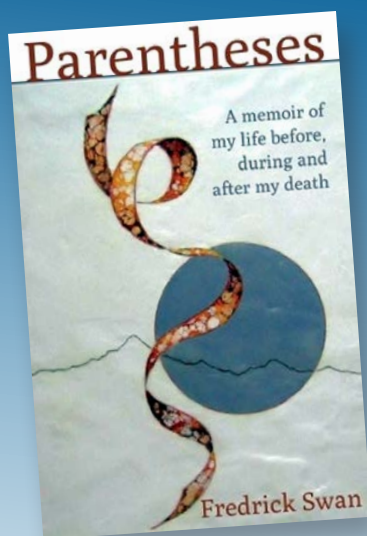
Jean Sheldon

Our lives are busy and often our *to do* lists are discouragingly long. Perhaps that's why an unexpected delightful experience is such a treat. I must admit that when I started NWPA member Fredrick Swan's book about his death, I wasn't sure it was something I would be comfortable reading. I couldn't have been more mistaken. In *Parentheses: A memoir of my life before, during and after my death*, Swan offers more than the simple recounting of a medical miracle, a powerful story on its own. He uses artistic sensibilities and a delightfully subtle wit to create a story of our human capacity to triumph over

challenges—even when we don't recognize the challenges or the triumphs. I found myself rereading and taking notes on his many hard-earned insights. A personal favorite—"certainty is the most vulnerable of anyone's beliefs." This is a story about miracles, not just of our remarkable physical resilience, but also of that undefinable essence, the spark that understands miracles are an everyday occurrence. I highly recommend this book to...well, to everyone.

[Available at Amazon.com](#)

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Two days before he would die and be resusitated, Fred Swan wrote a skeptical prayer in a journal. He asked the Universe that he might wake from his upcoming procedure a "changed man, a man with a differing view" of his life. His prayer was answered.

*Parentheses: A memoir of my life before, during and after my death*

[Available at Amazon.com](#)



## Graphic & Web Design

Spring Specials for writers & publishers

- **Fast track book covers for \$35**  
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- **Animated gif slide shows for \$10**  
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# NWPA Guest Speakers

More information on NWPA website

**Tuesday July 8, 2014**

**Small Press Science—  
Little Footprint, Huge Stride**  
Kelley Jacques



We'd all like to get a check for \$200,000 right after the ink dries on a contract with Big-Name Publishing for a break-out book slated to become a best seller. In reality, about two percent of the books published each year make enough money to support the author—and the big winners in

the race for the money are nonfiction “how-to” books. Alternatively, small presses offer a much better chance for getting that first book published: Literary writers are welcome; poets; genre writers have myriad publications from which to choose; and yes, the “how-to” books are sought after by small presses as well. Learn what's in it for you to query the Little Giants of the publishing world.

**Tuesday August 12, 2014**

**Learning the Science of Screenwriting  
to Improve Your Novel**  
Mary Andonian



Screenwriters rely on structure to tell their story and you can use these same tips and tricks to improve your novel. In this beginners' screenwriting class, we'll discuss different types of screenplay structures (three acts vs. sequences), pivotal points in a screenplay (set up, inciting incidence, upside down world, etc.) and how you can apply these same principles when writing your novel. Who knows? You just might end up being a screenwriter!

**Tuesday, September 9, 2014**

**Demystify the Social Networking Demons**  
Phil Mandel



Social networking, while ubiquitous, can be confusing for some people. Let's demystify the three "biggies" (Facebook, LinkedIn, and Twitter) and look at ways to use them to build our audiences and readers. Time permitting, we will also take a peek at other websites, such as Meetup.com.

As an author, speaker, and Principal of Phil Mandel & Associates, Philip has spent over fifteen years helping people find solutions to their communication and stress challenges.

### **Some snippets of Phil's background:**

- Master NLP
- Certified Flight Instructor
- Professional Musician (piano)
  - Long Distance Cyclist
- Community Ed. College Instructor
- ...and a Recovering Engineer!

# Links to Articles & News

## **Video link...** [Alice Munro, In Her Own Words: 2013 Nobel Prize in Literature](#)

a pre-recorded video conversation with Alice Munro, Nobel Laureate in Literature.  
The event is held at the Swedish Academy in Stockholm..

### **How Readers Can Find Your Book**

<http://savvybookwriters.wordpress.com/2014/01/09/how-readers-can-find-your-book/>

### **How to Add Meta Tags**

<http://premierdesignwebsites.com/how-to-add-meta-tags/>

### **Want to create engaging Facebook content?**

[http://www.boston.com/business/blogs/global-business-hub/2014/03/want\\_to\\_create.html](http://www.boston.com/business/blogs/global-business-hub/2014/03/want_to_create.html)

### **Why Every Writer Needs An Author Brand**

[http://www.huffingtonpost.com/2014/04/30/writing-tips\\_n\\_5241199.html](http://www.huffingtonpost.com/2014/04/30/writing-tips_n_5241199.html)

### **10 Tips for Writing a Memoir That Sells**

[http://www.huffingtonpost.com/damian-barr/10-tips-for-writing-a-mem\\_b\\_5240551.html](http://www.huffingtonpost.com/damian-barr/10-tips-for-writing-a-mem_b_5240551.html)

### **10 of the Best Writing Retreats**

<http://www.novelicious.com/2014/01/10-of-the-best-writing-retreats.html>

### **Authors' New Amazon Headache**

<http://querytracker.blogspot.com/2014/04/authors-new-amazon-headache.html>

### **8 Things Most People Don't Know About Amazon's Bestsellers Rank (Sales Rank)**

<http://www.makeuseof.com/tag/8-things-people-dont-know-amazons-bestsellers-rank-sales-rank/>

### **10 Screenwriting Tips from One Flew Over The Cuckoo's Nest**

<http://scriptshadow.net/10-screenwriting-tips-from-one-flew-over-the-cuckoos-nest/>

### **Scrivener: An Indispensable Author's Tool**

<http://www.molly-greene.com/authors-tool-scrivener/>

### **Sell Sheets: A Guide For New Self-Publishers**

<http://kunzonpublishing.com/2014/03/sell-sheets-a-guide-for-new-self-publishers/>

### **9 Potent Tactics to Promote Your Blog Posts**

<http://socialmarketingwriting.com/9-potent-tactics-promote-blog-posts-infographic/>

### **Where Are the Best Places to Write?**

<http://grammar.about.com/od/advicefromthepros/f/bestplacestowrite.htm>

**Do you have links to share?**

Send them to [jeansheldon23@gmail.com](mailto:jeansheldon23@gmail.com)

## Meet Some of Our Members



**Ken Coomes** in a nutshell is a retired Navy, geek, businessman, game store manager (and board game designer), speaker, golfer, family man and writer (poems, short stories, and now a novel. After bouncing around the globe for the first 43 years of his life, now he lives in

Portland, Oregon with his wife of 31 years and his Bichon Frise, Fluffy.

**Kristin Hamilton** and her husband James are the founders of **Red Heart Books LLC**, a unique publishing company specializing in family and lifestyle literature. Red Heart Books focuses on digital publications as the earth-friendly future for children and a strong opportunity for talented authors.

In addition to writing and publishing, Kristin delights in the real adventures of their toddler. [www.redheartbooks.com](http://www.redheartbooks.com)



**Pat Nelson** self-published her first book, *You...the Credit Union Member*, while she was still in her 20's and had two toddlers. Today, she writes a monthly column *Windows On Woodland* for *The Valley Bugler*, is a member of Willamette Writers Association; Cedar Creek Writers, Amboy, WA; and WordFest, Longview, WA. She presents workshops on Writing for Anthologies and Finding Your Story. Contact Pat at [Storystorm.US@comcast.net](mailto:Storystorm.US@comcast.net)

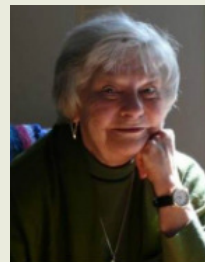


**Jean Sheldon**, a fine and graphic artist, started writing mysteries 2004. Her historical mystery *The Woman in the Wing* features women pilots (WASP) and factory workers (Rosie the Riveter) during WWII. Seven more followed, including the most recent, *Puzzled by the Clues*, the second book of the Nic &

Nora Mystery series—mysteries solved by lesbian amateur detectives in post-World War II Chicago.

[jeansheldonwriter.com](http://jeansheldonwriter.com)

**Bernadette Crepeau** grew up in Red Hook, a working class neighborhood in Brooklyn, New York and lived in Vermont, Alaska, and California before coming to Oregon. Her books include *The Brooklyn Leprechaun*, *Royal Spirits*, and *Magical Scotland*. She has written screenplay based on the leprechaun trilogy and is in the process of getting a deal for an animation series. [www.facebook.com/bernadette.crepeau](http://www.facebook.com/bernadette.crepeau)



**Mary Lansing** stepped away from a 35 year marriage and family therapy career this year to concentrate on retirement and writing. She self-published her first book, *STOP IT! How To Intervene in Public Child Abuse*, in November of 2013, and is at work polishing *Flowers for Emily*, a middle-grade novel, for future publication. Mary is a regular contributor to the Lake Oswego Review's column "Jottings." [www.marylansing.com](http://www.marylansing.com)



**R. Gregory Nokes** retired in 2003 after 43 years in journalism. Nokes graduated from Willamette University and attended Harvard University as a 1972 Nieman Fellow. Since retiring, he has embarked on a second career as a writer and lecturer on events in the history of the Pacific Northwest. Nokes and his wife, Candise, live in West Linn, Oregon. [www.rgregorynokes.com](http://www.rgregorynokes.com)



**Fredrick Swan** writes and paints beside a creek just outside of Portland. Aware that he is one of the few people on earth who has lived to explore the meaning of their own death in the context of their life, he recently released a memoir: *Parentheses: My Life Before, During and After My Death* and writes a blog to inspire others to reimagine their lives. The father of four, his art work and blog can be found at [www.fredrickswan.com](http://www.fredrickswan.com).

# Writing Conferences in the Northwest

**The Port Townsend  
Writers' Conference**  
July 10–20, 2014  
Fort Worden State Park  
[centrum.org/the-port-townsend-writers-conference/](http://centrum.org/the-port-townsend-writers-conference/)



**Willamette Writers  
Conference**  
August 1–3rd, 2014  
Lloyd Center DoubleTree Hotel  
[www.willamettewriters.com](http://www.willamettewriters.com)



**PNWA  
2014 CONFERENCE**  
July 17–20, 2014  
Hotel Hilton Seattle Airport &  
Conference Center  
17620 International Blvd  
Seattle, WA 98188  
[pnwa.site-ym.com/](http://pnwa.site-ym.com/)



**The 29th Annual  
Write on the Sound  
Writers' Conference**  
October 3–5, 2014  
Edmonds, WA  
[www.writeonthesound.com](http://www.writeonthesound.com)

Advertisement

## It Really is Rocket Science

### **A Rock 'n Roll Fantasy Volume 1**

Set in Portland, Oregon and leading to rest of the globe; grounded in the modern music business; the series is an epic fairy tale in real life about misfits making a musical life together. The rocket science is that life is funny, tragic, wonderful, scary...sometimes all in the same moment.



### **Surfing With the Alien Volume 2**

In this second volume of the series, the Rocket Science people head to an isolated retreat center to write original music for the band. Do they know enough about each other to be isolated in California's Big Sur for a month? It's a long way to the top if you want to rock and roll.



Learn more and where to buy at [bhbranham.wordpress.com](http://bhbranham.wordpress.com)

## Oregon Independent Bookstores

Click on [store name](#) to navigate to their website.

<a href="#">Aloha Jan's Paperbacks</a>	<a href="#">Hillsboro Jacobsen's Books &amp; More</a>	<a href="#">Murder by the Book New Renaissance Bookshop</a>
<a href="#">Ashland Bloomsbury Books</a>	<a href="#">Hood River Waucoma Bookstore</a>	<a href="#">Powell's at PDX Powell's City of Books Powell's On Hawthorne</a>
<a href="#">Ashland Bookwagon</a>	<a href="#">Lake Oswego Graham's Books &amp; Stationery</a>	<a href="#">River Run Books Serenity Shop St. Johns Bookseller Wallace Books</a>
<a href="#">Astoria Castlemere Children's Books</a>	<a href="#">Lincoln City Bob's Beach Books</a>	<a href="#">Redmond Paulina Springs Books</a>
<a href="#">Astoria Godfather's Books Lucy's Books</a>	<a href="#">McMinnville Third Street Books</a>	<a href="#">Salem Reader's Guide</a>
<a href="#">Baker City Betty's Books</a>	<a href="#">Mapleton Alpha-Bit</a>	<a href="#">Seaside Beach Books</a>
<a href="#">Bandon Winter River Books</a>	<a href="#">Newport Canyon Way Bookstore</a>	<a href="#">Sisters Paulina Springs Books</a>
<a href="#">Beaverton Powell's Cedar Hills Crossing</a>	<a href="#">North Bend Books By the Bay</a>	<a href="#">Sunriver Sunriver Books &amp; Music</a>
<a href="#">Corvallis The Book Bin Grass Roots Books &amp; Music</a>	<a href="#">Pendleton Armchair Books</a>	<a href="#">The Dalles Klindt's Booksellers &amp; Stationers</a>
<a href="#">Cottage Grove Books on Main</a>	<a href="#">Portland A Children's Place Annie Bloom's Books Another Read Through Broadway Books, Inc Future Dreams Books Green Bean Books</a>	<a href="#">Tualatin VJ Books</a>
<a href="#">Enterprise Bookloft</a>	<a href="#">Healing Waters &amp; Sacred Spaces</a>	<a href="#">Warren Pastiche Inc.</a>
<a href="#">Gleneden Beach Allegory Books &amp; Music Crystal Wizard</a>	<a href="#">In Other Words Mother Foucault's</a>	<a href="#">Yachats Mari's Books Toad Hall</a>
<a href="#">Grants Pass Oregon Books &amp; Games</a>		

# Book Festivals in the Northwest



**The 6th Annual NW Book Festival**  
Saturday, July 26th, 2014  
11am to 5:00pm  
Pioneer Courthouse Square, Portland, OR  
[www.nwbookfestival.com](http://www.nwbookfestival.com)

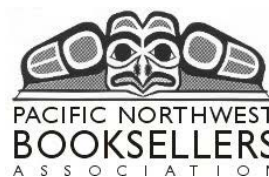


**2014 Florence Festival of Books**  
A book fair for both authors and publishers.  
Saturday, September 27, 2014.  
From 10 am—4 pm  
Florence Events Center, Florence



## Wordstock Book Festival

For many of us October has meant a trip to the Oregon Convention Center to be on one side or the other of a booth at the Wordstock Book Fair. Organizers have announced a move to Portland State campus in 2015. There will not be a 2014 festival. We'll keep you posted as we hear more about the next event.



## Pacific Northwest Booksellers Association

### 2014 Fall Show

Fri, Sat, Sun, September 26, 27, 28  
Hotel Murano, Tacoma, WA  
[www.pnba.org/show.htm](http://www.pnba.org/show.htm)

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The newsletter cannot continue without contributions. Whether you are a member or considering membership and have ideas to help the newsletter and the organization grow, please let us know. We can build a strong support system for writers, publishers and others in the industry, but it requires your involvement. Contact Jean or Veronica and let them hear your thoughts.

## Are you a member of NWPA?

**If not**, consider joining. Our meetings are educational, inspirational, and just plain fun. Our members range from enthusiastic beginners to seasoned entrepreneurs, each one hoping to learn and happy to share their journey.

**If you are** a member, contribute your thoughts, articles, services, books, and experiences to help this newsletter grow. Send your ideas and questions to [jeansheldon23@gmail.com](mailto:jeansheldon23@gmail.com)

**DON'T BE SHY!**